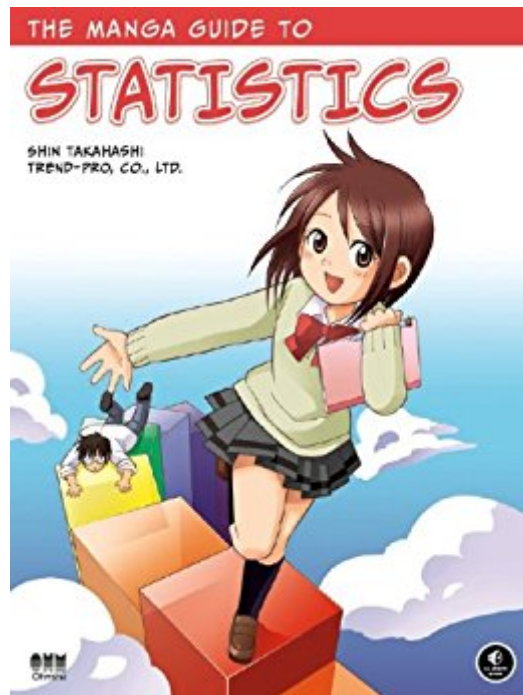


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# The Manga Guide To Statistics (Manga Guide To...)



## Synopsis

Think you can't have fun learning statistics? Think again. The Manga Guide to Statistics will teach you everything you need to know about this essential discipline, while entertaining you at the same time. With its unique combination of Japanese-style comics called manga and serious educational content, the EduManga format is already a hit in Japan. In The Manga Guide to Statistics, our heroine Rui is determined to learn about statistics to impress the dreamy Mr. Igarashi and begs her father for a tutor. Soon she's spending her Saturdays with geeky, bespectacled Mr. Yamamoto, who patiently teaches her all about the fundamentals of statistics: topics like data categorization, averages, graphing, and standard deviation. After all her studying, Rui is confident in her knowledge of statistics, including complex concepts like probability, coefficients of correlation, hypothesis tests, and tests of independence. But is it enough to impress her dream guy? Or maybe there's someone better, right in front of her? Reluctant statistics students of all ages will enjoy learning along with Rui in this charming, easy-to-read guide, which uses real-world examples like teen magazine quizzes, bowling games, test scores, and ramen noodle prices. Examples, exercises, and answer keys help you follow along and check your work. An appendix showing how to perform statistics calculations in Microsoft Excel makes it easy to put Rui's lessons into practice. This EduManga book is a translation from a bestselling series in Japan, co-published with Ohmsha, Ltd. of Tokyo, Japan.

## Book Information

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## Customer Reviews

I loved "The Cartoon Guide to Statistics" because it was humorous very simply told and yet accurately taught. Some of the material is so good that I now use it in my introductory biostatistics course. The Manga Guide to Statistics does similar things but a little differently. This book is in cartoon strip form and the characters are familiar to many kids who these days watch the Japanese cartoons on television and read the comic books. This includes my son Daniel who is a high school junior. Dan hates to read but loves math and science and this is the first statistics book that intrigued him enough to read it! I know is reading it and enjoying learning from it by the questions he asks. So like the other cartoon book on statistics this too is a gentle introduction for those with math skills and those with an aversion to mathematics. It shows how statistics is practical by illustrating the techniques on everyday real world data, such as the scores of bowling team players at a bowling alley. It covers the basic summary statistics, correlation, hypothesis testing and probability distributions. What I found interesting was that in addition to the ordinary Pearson product moment correlation they also provided intra-class correlation and Cramer's V (for categorical data). These methods are rarely covered in elementary texts. One thing it has that is missing in "The Cartoon Guide to Statistics" is the teaching of how to use the computer to apply what they learn. In the final chapter they do this using Excel and teaching things step by step using screen shots of excel spreadsheets. Throughout the book when a new statistic is introduced they go through the step by step details of the calculations.

Since I enjoyed the Manga Guide to Statistics, I guess the author achieved at least one objective of good teaching - keep the learner interested. The use of well thought out graphics and humorous examples are likely to encourage a learner to attend to the content. Still, maintaining interest and good teaching, while related, are not identical. One can maintain interest in ways that detract from learning as well as in ways that enhance learning. The tendency in this text to oversimplify (e.g., the discussion of what is and is not "measurable" at the beginning of the book, the underemphasis of the importance of random selection) are definite negatives. They will lead a learner with no background in the use of statistical procedures to mistaken conclusions about the meaning of measurements and the generalizability of findings. In at least one case, the oversimplification proceeds to the point of presenting information that is wrong (i.e., the examples of alternative

hypotheses on pp. 172-173). To be fair, there are many "gentle" statistics texts that, as does the Manga Guide to Statistics, present the notion that the alternative hypothesis is simply "not the null hypothesis." Despite the popularity of this view, Neyman and Pearson (who developed statistical hypothesis testing theory 75 years ago) noted that the "not the null" formulation of the alternative hypothesis would lead to the acceptance of trivial effects as meaningful simply because they were "statistically significant." The "not the null" formulation of the alternative hypothesis creates other problems.

Can You Learn Statistics from Cartoons? The short answer is yes. There is a deceptively simple introduction to statistics that is taught via manga, or Japanese cartoons. If you ride the subway in Tokyo, you'll see many riders reading manga for diversion on their way to and from work. They are serial stories presented in black and white cartoons. The Manga Guide to Statistics uses a cartoon format to present elementary statistics. You might think that an apparently non-serious approach wouldn't work in introducing a complicated subject such as statistics, but think again. The basics are all here. Chapters are included on the subjects listed below

Categorical & Numerical Data  
Numerical Data Various descriptions, mean, median, standard deviation, estimation theory  
Categorical Data Cross tabulations Standard Score, Deviation Score  
Probability Probability density function Standard normal distribution Chi square distribution t distribution F distribution Use of computer spread sheets to do the math  
Testing Variables Correlation coefficient Correlation ratio Cramer's coefficient  
Hypothesis Testing Chi-Square test of independence Null hypothesis and alternative hypothesis P-value and procedure for hypothesis tests Tests of independence and tests of homogeneity Again, use of computers to simplify the calculations

This is a good book for a general introduction to the theory and methodology of statistics. It is short on examples and problems to work on, but for certain readers, it may have value in helping them understand the available statistical tools.

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